

## **Team Orange's Needfinding Plan**

### **Focus:**

The focus of this project is to design a language learning program that is tailored specifically for North Korean refugees who are integrating into South Korean society.

### **Target Interviewees:**

The target interviewees for this project are North Korean refugees who are currently in the schooling system in South Korea, as well as members of organizations that are helping with the integration process.

### **Recruiting Plan:**

The potential organizations for the language learning program for North Korean refugees are the Mirae Foundation and Aurora. The screening procedure involves demonstrating a strong interest in learning English, being at different stages of integration into South Korean society, being in the schooling system, and being involved in organizations that assist with the process. The project team will interview two people per category, including refugees in the schooling system, success stories, and management of the refugee foundation.

### **Logistics:**

The interviews will last between 30 minutes to an hour and will be conducted by two people - Alex and Ted as the main interviewer and others as note-takers. The interviews will be recorded through Zoom for remote interviews and Otta and/or voice recording for in-person interviews. Translation services will be utilized if needed through transcription and Google Translate.

### **Discussion Guide:**

The interview will introduce the team, explain the project's purpose and review consent forms. The interview will focus on the interviewee's exposure to English, their knowledge and goals for learning English, and their current learning methods. Specific questions will

be asked about the challenges faced by refugees when adapting to South Korean culture, and the factors that make those challenges difficult to solve.